### Engineering AI vs. Science AI



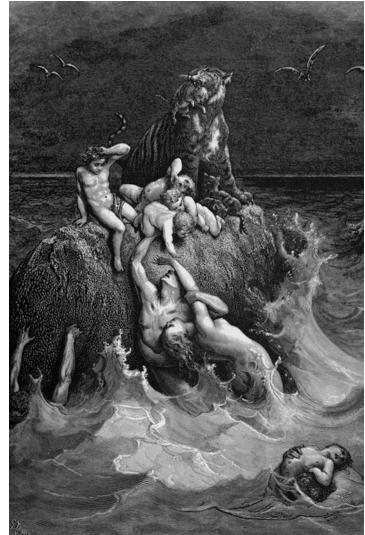


Alexei (Alyosha) Efros UC Berkeley

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#### Things are changing fast

- When GPT4 Image model is released, it will likely render 80% of this CVPR's papers obsolete!
  - I've been urging to focus on data for 25 years, and even I am surprised!



#### Not our first rodeo

- 2000s: The great Geometry Extinction Event
  In ICCV 1999, zero orals in recognition!
  - By CVPR 2009, it was mostly recognition
  - **Pop quiz:** *in VGGNet, what does "VGG" stand for?*
- 2000s: Rise of Datasets, Mean AP, SOTA
  - Datasets became huge, multi-year, multi-person, high-investment efforts
  - Had to learn to scale up our algorithms

#### Not our first rodeo

- 2010s: The Deep Learning Revolution
  - 80% of papers before 2013 became obsolete
  - GPUs are expensive
  - Scaling up is challenging
  - Adapt or Perish
    - Most folks adapted
- 2023: Billion Image Models
  - TinyImages (2006) 80 Million
  - Surely we can handle 10<sup>2</sup> increase In 20 years!

#### Longer-Term Future of Computer Science (including Computer Vision and AI)

Is CS Science or Engineering?

#### The Great Decoupling



#### **Engineering AI**

- Cool uses of machine learning
  - robo-receptionists, robolawyers, self-driving cars, selfbuilding houses, etc.

 Will be mostly done in Industry <u>https://youtu.be/kK4biRfcwxY</u>

#### **Science Al**

- Drift closer to natural sciences
  - Evolutionary biology, cognitive science, developmental psychology, anthropology, philosophy

Too long-horizon for Industry
 Alexei Efros: Learning From the Ground Up, The Batch, 2021

#### Science AI to Understand Intelligence

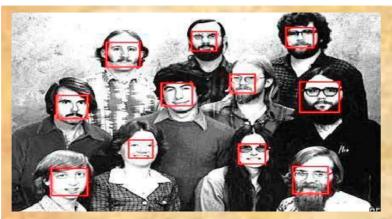
to use computational tools to understand and perhaps model complex processes governing biological organisms, their societies, whole ecosystems, maybe even evolution itself.

#### Two Ingredients for True AI:

- 1. Focus on Data (over Algorithms)
- 2. Emergent Objectives

## Algorithms vs. Data For long time, data didn't get much love... Data **Features** Learning Algorithm

#### Algorithms vs. Data (late 1990s)





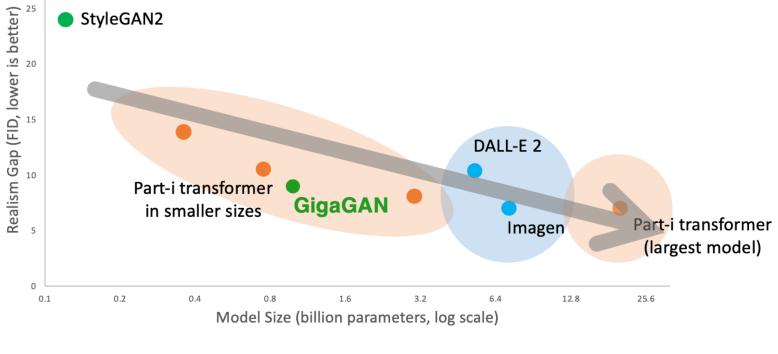
- Rowley, Baluja, and Kanade, 1998
  - features: pixels, classifier: neural network
- Schniderman & Kanade, 1999
  - features: pairs of wavelet coeff., classifier: naïve Bayes
  - Viola & Jones, 2001
    - features: haar, classifier: boosted cascade

#### Algorithms vs. Data (2023)



Prompt: "squirrel reaching for a nut"

#### Algorithms vs. Data (2023)



© Taesung Park

#### **Our Scientific Narcissism**

# All things being equal, we prefer to credit our own cleverness

### Two Ingredients for True AI:

1. Focus on Data (over Algorithms)

#### 2. Emergent Objectives

- Data is crucial it grounds us in the world, but alone it is just for mimicry and pastiche
  - Sure, GPT-X will answer 95% of your e-mails
  - Will write bad poetry, mass-market romance novels.

#### Emergence vs. Copying



Lada VAZ-2101 (1970)



Fiat 124 (1966)



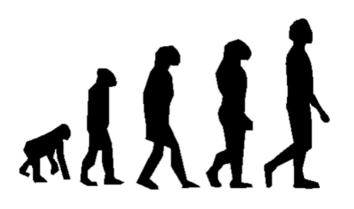
Lada VAZ-2107 (1985)

15 Years Later



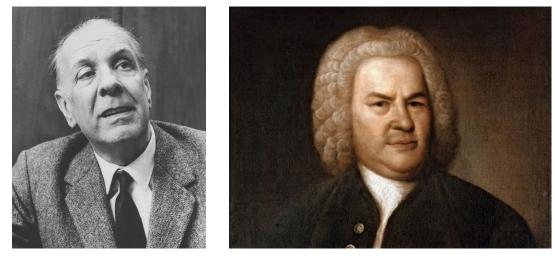
Fiat Croma (1985)

#### True Intelligence Must Emerge



"Al is not when computer can write poetry, Al is when computer will **want** to write poetry" -- young soviet physicist in the 1980s

#### Will Engineering AI create Borges or Bach?



- Creativity is not an objective
- it's a **byproduct** of all the intricacies and complexities of the human condition
- Grounded in the world for a billion years. No shortcuts!

# Long Road Ahead

Understanding and modeling the processes governing the slow and steady **emergence** of what we call intelligence, from bacteria to Bach, is the great long-term challenge for Science AI.